



DAINIUS STASIULIS

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UK / Kent

A results-driven, self-motivated Senior Creative Designer with an ability to successfully translate desired moods, messages, concepts and ideas into imagery. I deliver innovative design solutions that *push the envelope* and evoke emotion by looking at the big picture, meeting demands of the client's projects and the business as a whole.

I support the brands, expanding marketing approaches and creating sustainable financial gains that adds real value. With proven leadership skills as motivating a creative team's to fulfil client's briefs. With a strong focus on concept, involving a client in the creative process, in order to better communicate the values of their company or brand.

Currently looking for a new and challenging position, where I could share my existing all-around experience making business shine.

- EXPERTISE
- Art Direction
 - Presentation
 - Brand Development
 - Visual Communication
 - Corporate Visual Identity
 - Digital Design
 - Content Design
 - Digital Marketing
 - Marketing Campaign
 - Website Development
 - Design Strategy
 - Team Management
 - Social Media Strategy
 - Concept Development
 - Brand Strategy & Consulting

2017 - PRESENT **Logobou Design / United Kingdom / Senior Creative Designer**

- Deliver innovative design solutions that push the envelope
- Translating desired moods, concepts and ideas into imagery
- Supporting brands, expanding marketing approaches
- Directing and producing corporate and commercial content
- Creating sustainable financial gains that add real value
- Motivating a creative team's to fulfil client's briefs
- Managing and directing photoshoots on time and to budget
- Meeting demands of the client's projects and the business as a whole

12/2015-08/2017 **Sports Directory / Dartford, United Kingdom / Senior Graphic Designer**

- Played a pivotal role in creating and launching a new corporate visual identity for Sports Directory
- Led full rebranding programme across all customer touchpoints, including online channels
- Re-developed marketing collateral, including advertising and magazine layouts that resonate with target markets
- Ensured that all designs are consistent with the new Sports Directory's branding guidelines
- Oversaw design of two 400-page annual catalogues ensuring all designs are reader-friendly
- Managed end-to-end rebranding for Albion and Educate 123 both Sports Directory subsidiaries
- Supervised a photoshoot for the Albion sports equipment

01/2005-05/2007 **BMS Solutions** / Senior Graphic Designer

- Led a dedicated designers team within BMS Solutions' marketing department
- Managed client expectations on projects for Intel, Acer, Dell, Asus and IBM always aligning with branding guidelines
- Created vibrant design solutions for use in catalogues and newspapers that captured the demands of the market
- Achieved positive business relationships and design outcomes by balancing client "needs" and "wants"
- Managed client relationships on multiple design projects simultaneously by always exceeding expectations
- Drove revenue growth by developing marketing collateral across a wide range of marketing campaigns
- Collaborated with clients' Commercial and Marketing Management teams to ensure timely project delivery

01/2003-04/2005 **Creos Design Studio** / Senior Graphic Designer

- Led a creative team overseeing key elements of the creative process from brainstorming to project completion
- Created conceptual artwork for key advertising campaigns and presented ideas to clients and management
- Took ownership of development and production of marketing collateral for use in various campaigns
- Developed design-rich and vibrant designs that enabled clients' customers to engage with the clients' brands
- Established positive professional relationships with print vendors and 3rd parties involved in the production

01/2001 - 12/2003 **PCA Marketing Group** / Graphic Designer

- Collaborated with fashion and clothing brands to create imagery that aligned with their brand guidelines
- Ensured that design style and language were cohesive and were carried across all marketing channels
- Organised and supervised photo- shoots, worked effectively with photographers and models

06/1999 - 01/2001 **Simonis Advertising** / Graphic Designer

- Created professional promotional materials including brochures, posters and magazines

EDUCATION

- 1995 – 1999 **Bachelor's Graphic Design Degree** – Academy of Arts
- 1987 – 1991 Diploma of Art – Art School
- 1982 – 1993 A-Level & GCSE Equivalent High School Certificates

HOBBIES

An active person with a love of the outdoors activity, particularly kitesurfing, skiing and biking

