



**DAINIUS STASIULIS**

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Bexley, Kent

A results-driven and self-motivating Senior Brand Designer with the competence successfully translate a desired message and concept into the image.

I deliver design solutions that push the envelope by looking at the bigger picture, improving visual communication tools ensuring all content are effective through the all touchpoints.

I'm supporting brands and marketing departments by creating visual tools that business can do business.

I'm always looking for new challenges, where I could share my branding experience making business shine.

- Branding
- Digital Design
- Design Strategy
- Presentation
- Content Design
- Team Management
- Visual Communication
- Marketing Campaign
- Concept Development
- Corporate Visual Identity
- Website Development
- Brand Strategy & Consulting

2017 - PRESENT

**Logobou Design** / United Kingdom / **Freelance Graphic Designer**

- I deliver design solutions that push the envelope by looking at the bigger picture
- I support brands by creating visual communication tools that business can do business
- I shape a visual brand's identity with the aim to set the right tone of voice
- I'm improving visual communication tools ensuring all content is effective
- I create brand's guidelines securing the right usage and consistency through all touchpoints

12.2015 - 08.2017

**Sports Directory** / Dartford, United Kingdom / **Senior Graphic Designer**

- Played a pivotal role in creating a new corporate visual identity for *Sports Directory*
- Created and launched a new visual identity for a subsidiary *Educate 123*
- Led full rebranding programme across all customer touchpoints
- Re-developed all marketing collaterals that resonates with the target audience
- Ensured all designs follow *Sports Directory's* branding guidelines
- Oversaw design of two annual catalogues ensuring all designs are reader-friendly
- Supervised photoshoot for the *Albion* sports equipment

01.2005 - 05.2007 **BMS Solutions** / Senior Graphic Designer

- Led a designers team within BMS Solutions' marketing department
- Managed client expectations on projects for Intel, Acer, Dell and IBM aligning with the brand guidelines
- Created vibrant design solutions for catalogues and newspapers that captured demands of the market
- Achieved positive business relationships and design outcomes by balancing client "needs" and "wants"
- Managed client relationships on multiple design projects
- Developed marketing collateral across a wide range of marketing campaigns
- Ensured all projects delivered on time

01.2003 - 04.2005

**Creos Design Studio** / Senior Graphic Designer

- Led a creative team from brainstorming to project completion
- Created conceptual artwork for advertising campaigns
- Developed engaging design for clients brands
- Supervised photoshoots for various marketing campaigns
- Designed logos, leaflets and other publications

01.2001 - 12.2003 **PCA Marketing Group** / Graphic Designer

- Organised and supervised photo shoots for various marketing campaigns.
- Responsible for maintaining of photo material, selecting the right images
- Created engaging designs for clients brands ensuring aligning with the brand guidelines
- Designed marketing content such as leaflets and other publications

06.1999 - 01.2001 **Simonis Advertising** / Graphic Designer

- Created marketing assets including brochures, posters and magazines

1995 – 1999 **Bachelor's Graphic Design Degree** – Academy of Arts

1987 – 1991 Diploma of Art School

EDUCATION

HOBBIES

Outdoors activity, particularly kitesurfing, biking and skiing.